

# Kentuckiana Klippings

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## Mini Pesticide Meeting

March 7<sup>th</sup>, Valhalla Golf Club

The 2016 edition of the KGCSA Mini Pesticide meeting will return to Valhalla Golf Club. Thanks to host Superintendent and KGCSA President Roger Meier for opening the gates of Valhalla for another stellar program.

This year's keynote speaker is renowned sports broadcaster Bob Valvano.

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### Bob Valvano

Bob Valvano is a renowned sportscaster, talk show host, author and motivational speaker. Valvano graduated from Virginia Wesleyan College in 1979, where he majored in communications and lettered in soccer, basketball and golf. He was voted All-Conference First team as a goalie and still holds the career record for saves at VWC. Bob was inducted into the College's Sports Hall of Fame in its inaugural class in 2009. Prior to his broadcasting career, Valvano was a college basketball coach for 19 years, where three of his teams set all-time records for wins in a season, as well as setting 6 NCAA marks for three point shooting.



## KGCSA Mission Statement

The Kentuckiana GCSA exists to support turfgrass management, provide valuable member services and be viewed as the professional organization promoting and preserving the game of golf



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## Letter from the President

I hope this letter finds all of our members well, rested and ready to embark on another golf season here in 2016. The KGCSA Board of Directors has been working hard over the past few months on many initiatives for our association. You all should be very proud of this board as they have been putting in many hours of work to make 2016 a very successful year. Not only have they been working on a schedule of events for this year but are working diligently on initiatives to add greater value to your membership and make your investment into our association one that you can be proud of!

Our year got started with the Board of Directors meeting a couple months back with representatives from GCSAA. Mr. Steve Randall and Mr. Shane Conroy assisted in facilitating a strategic planning session that assisted us with developing some key initiatives for our association. These initiatives will be reviewed and discussed with the membership during the Mini Pesticide Conference on March 7<sup>th</sup> at Valhalla Golf Club. There will be discussion surrounding our association's annual budget, communication initiatives, fundraiser monies, our endowment and the reveal of our association's mission statement.

The schedule of events has been finalized for the year and can be found on our website at KIGCSA.org. We have a great line up of events and are very excited about the meeting agendas and our host facilities who have committed to supporting our Chapter. We are very excited for this year's fundraiser to be held at Woodhaven Country Club with our host Superintendent Josh Adams. We look forward to seeing everyone on May 23<sup>rd</sup> for another highly successful fundraiser event.

Our members will soon have access to a new website. KGCSA has partnered with Talgrace marketing to build a new website for the association. The website will be fully responsive allowing optimal navigation and viewing experiences across desktops, laptops, tablets and smartphones. Other features will be dynamic content that is responsive and flexible to your needs, member login and directory and integration of a payment portal for ease of signup and paying for KGCSA functions. The new website platform will support the APP that was created by Talgrace last year. You can find out more information at the Mini

Pesticide Conference as representatives from Talgrace will be sharing some "preliminary" designs with KGCSA members.

Lastly, the Board of Directors has added one new event to the schedule this year. The KGCSA Board would like to give back to its members for their support throughout the year, but most importantly to the community in which we all work. We will celebrate the 2016 year, the holiday season and make a charitable contribution within our community on December 2<sup>nd</sup> at Hurstbourne Country Club with host Superintendent Walter Pritchett. Stay tuned for updates as the year progresses on this event.

Please take a minute to look over the schedule of events for the coming year and mark your calendars. We all recognize how demanding our jobs are and how pressed we all are for the precious thing we call time, but please set aside some time to support your local GCSA and most importantly your fellow peers this year! If there is anything the Board of Directors or I can do personally please do not hesitate to contact us.

Respectfully,

Roger Meier

President KGCSA

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### **Schedule of Events**

March 7<sup>th</sup> – Mini Pesticide Conference, Valhalla GC

April 11<sup>th</sup> – Powell Cup, Harmony Landing CC

May 23<sup>rd</sup> – Annual Fundraiser, Woodhaven CC

September 19<sup>th</sup> – Golf Day, Old Capital GC

October 11<sup>h</sup> – Annual Meeting, Lake Forest CC

November 8<sup>th</sup>, - Assistant's Meeting, Louisville CC

December 2<sup>rd</sup>, - Christmas Party, Hurstbourne CC



## KGCSA Annual Fundraiser

The KGCSA is pleased to announce the 16th annual fundraiser will be held this year at Woodhaven Country Club in Louisville, KY on May 23<sup>rd</sup>, 2016. Woodhaven Country Club and Golf Course Superintendent Josh Adams have graciously opened their facilities to the KGCSA so that we may maximize our fundraising efforts dedicated to supporting our membership and surrounding programs within our turfgrass professions.

It is hard to imagine that fifteen years have passed since we first hit the links at Lake Forest Country Club back in 2001. Since then, the money we have raised has directly impacted the quality of golf in our region. Your support is vital to the ongoing success of this tournament and we could not be more appreciative of your help. It is through a tremendous amount of time, effort and dollars that KGCSA is able to give back not only to its members, but to people within our industry. The focus of the fundraiser in the past has targeted two specific goals. First, half of all proceeds will be deposited into our endowment fund which was established 15 years ago. The endowment fund benefits our association directly. Scholarships, specific research, supporting our members and positioning KGCSA as the authority of golf course management in this region are only a few of the concepts established. The endowment over the years has grown exponentially and we are pleased with the growth of the endowment. Secondly, we want to give back to the two great states that comprise our membership to ensure sustainability and longevity within the turfgrass management professions. The KTC and the MRTF continue to receive support through this tournament and we look forward to continue to assist these great association.

As a donor, we want you to realize what a tremendous value you receive from your contribution. We are confident your organization will benefit as much, if not more, from this tournament through increased visibility and name recognition. The following 4 levels of sponsorship and what they include are listed on the following page. We encourage you to take a hard look at these levels to determine what is best for you and your company. Once you have determined your level of stewardship, please fill out the registration form and return it to the address listed on the bottom of the page no later than May 1<sup>st</sup>. Thank you in advance for your consideration. Your sponsorship and donations will enable the KGCSA to continue this great tradition and thrive as an organization long into the future. If you have any questions or concerns, please feel free to contact me on my cell at (812)-267-3360 or office (812)-969-6214. You can also reach me through email at [dbeanblossom@caesars.com](mailto:dbeanblossom@caesars.com).

Respectfully,

David Beanblossom  
KGCSA Fundraiser Committee Chairman